Programming Languages, Cognitive Science, and Computational Thinking

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A Quote and a Question

"Millions [spent on researching] compilers, but hardly a penny for understanding human programming language use." – Newell and Card, 1985

- What role should Cognitive Science play in...
 - Language (library) design and evolution?
 - Computer Science Education?



Language Design (1/2)

"Programming is the process of translating a mental plan into one that is compatible with the computer." – Hoc & Nguyen-Xuan, 1990

- Language design guided by
 - Technical objectives (scalability, mathematical elegance)
 - Problems with previous languages
 - Feedback from technical community



Language Design (2/2)

- Who is the target audience?
 - 23:1 individual differences (Curtis, 1984)
 - Experts internalize "programming plans" and "rules of discourse" (Solloway, 1984)
 - Debugging models
 - Assume experts and novices use same process, but...
 - Novices introduce errors by correcting immediate behavior
- Most successful language ever?
 - VBA in Excel ☺



HCI Dimensions

- Visibility
 - Memory overload
- Closeness of Mapping
 - High-level operators match domain
 - Low-level primitives used otherwise
- Speak the User's Language
 - If unfamiliar, superficial knowledge transfer
 - Natural language, mathematics -



Problem: Take a look at the following definition:

```
bool operator<(const T& x, const T& y)
{
   return true;
}</pre>
```

Explain why this is wrong for any class T.

- Stepanov, 2007

Case Study (1/3)

- PacMan game design (Pane, 2006)
 - Children and adults



[IF score is larger than any previous score] put all scores in numeric order, then display scores 1-10.



Usually Pacman moves like this.



Now let's say we add a wall.



Pacman moves like this.



Not like this.



Do this: Write a statement that summarizes how I (as the computer) should move Pacman in relation to the presence or absence of other things.

Case Study (2/3)

- Event or rule based
 - · When PacMan hits a wall, make him stop
- Aggregate operators
 - Turn all ghosts blue, move all scores down
- Natural language arithmetic
 - Add 100 to score (not score += 100)
- State is remembered
 - Motion not modeled as continuous update
- List data structures
 - Complex structures arise from queries



Case Study (3/3)

- Boolean expressions avoided
 - Mutually exclusive rules or general case + exceptions
 - Operator precedence context-dependent
 - select the objects that match (not red) and square
 - select the objects that match (not triangle and green)
- Previous findings (Miller, 1974; 1981)
 - Looping structures do not match intuition (aggregate vs. iteration)
 - AND, OR, NOT do not match natural lang. sematics
 - if-then confusion
 - We see if X then Y; Z
 - They read if X Y then Z



Sounds About Right?

HCI Dimensions

- Visibility
- Closeness of Mapping
- Speak the User's Language





Theory and Practice (1/2)

- Usability studies, little appeal to Cognitive Science
 - Lacking engineering-style theory of HCI
- *"Hard sciences drive out soft"* Newell and Card
 - Computer Science drives out HCI
 - Don't need to know much about user
- Need to start somewhere
 - Approximate, quantitative models of user interaction
 - Model Human Processor, GOMS, Keystroke-Level



Time Scales

- Natural Law
 - < 30 ms
- Psychology
 - 30 ms to 30 sec
- Bounded Rationality
 - > 1 min



Theory and Practice (2/2)

 "Tradeoffs, such as between the effort to learn a complex interface and the power of having it, could be understood enough to affect the types of interfaces explored."

- Fitt's Law
 - Speed/accuracy trade-off
 - Not a cognitive model...

Criticisms

Too low level

- Time scale below Psychology (perceptual)
- Too limited in scope
 - Good cognitive models can be generalized, but...
- Too late
 - Research becomes obsolete
- Too difficult to apply
 - Keep trying, build on approximate models

Perceptual to Conceptual

- Programming is difficult for beginners
 - "...[students] find it difficult to identify what is important in a problem and produce convoluted solutions that replicate the problem complexities." (Kramer, 2007)
- Abstraction is key
 - Leaving out irrelevant aspects of problem
- Generalization
 - Extraction of common features from specific examples

Computational Thinking (CT)

- Programming : Computer Science (Lu, 2009)
 - Proof construction : Mathematics
 - Literary analysis : English
- 1st exposure to CT is programming
 - Should be entrance requirement
- Core CT concepts?
 - Search space, initial & final states, operations, heuristics, efficiency, concurrency, recursion, non-determinism

Perceptual and Conceptual

- Have experts just embodied CT concepts?
 - Perceptual efficiency, cues (Goldstone)
 - What % of programming is skill-based?
- How to model perceptual-conceptual level?
 - Memory limits, primacy/recency, chunking
 - Categorization, learning (Minerva, Beagle)
 - Goals, plans, task-dependency (Soloway; Cant, 1995)
 - Not too general...

Open Questions and Directions

- Which CT concepts are essential?
 - Task-dependent, but perhaps general
 - How to expose CT concepts in a language?
- Evaluating language features
 - Need quantitative models to understand trade-offs
 - Perceptual-conceptual
 - Experts vs. novices
 - Do we need separate languages?

